EXTENSION GRANTED TO 8/15/08

Form **990**

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

OMB No 1545-0047

2007

Open to Public Inspection

A For the 2007 calendar year, or tax year beginning and ending

B Check if applicable	Please use IRS label or print or type. See Specific Instructions	C Name of organization		D Employer identification number
[ ] Address change		RODALE INSTITUTE		23-7206884
[X] Name change		Number and street (or P.O. box if mail is not delivered to street address)	Room/suite	E Telephone number
[ ] Initial return		611 SIEGFRIEDALE ROAD		610-683-1400
[ ] Termination		City or town, state or country, and ZIP + 4		F Accounting method [ ] Cash [X] Accrual
[ ] Amended return		KUTZTOWN, PA 19530		[ ] Other (specify) ▶
[ ] Application pending				

• **Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A (Form 990 or 990-EZ).**

H and I are not applicable to section 527 organizations.

H(a) Is this a group return for affiliates? [ ] Yes [X] No

H(b) If "Yes," enter number of affiliates ▶ N/A

H(c) Are all affiliates included? N/A [ ] Yes [ ] No (If "No," attach a list.)

H(d) Is this a separate return filed by an organization covered by a group ruling? [ ] Yes [X] No

I Group Exemption Number ▶ N/A

M Check ▶ [ ] if the organization is **not** required to attach Sch. B (Form 990, 990-EZ, or 990-PF).

G Website: ▶ WWW.RODALEINSTITUTE.ORG

J Organization type (check only one) ▶ [X] 501(c) (3) ◀ (insert no) [ ] 4947(a)(1) or [ ] 527

K Check here ▶ [ ] if the organization is not a 509(a)(3) supporting organization **and** its gross receipts are normally **not** more than $25,000. A return is not required, but if the organization chooses to file a return, be sure to file a complete return.

L Gross receipts: Add lines 6b, 8b, 9b, and 10b to line 12 ▶ 3,584,528.

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances

Revenue	1	Contributions, gifts, grants, and similar amounts received:				
	a	Contributions to donor advised funds	1a			
	b	Direct public support (not included on line 1a)	1b	1,705,018.		
	c	Indirect public support (not included on line 1a)	1c			
	d	Government contributions (grants) (not included on line 1a)	1d	1,168,015.		
	e	**Total** (add lines 1a through 1d) (cash $ 2,728,076. noncash $ 144,957.)			1e	2,873,033.
	2	Program service revenue including government fees and contracts (from Part VII, line 93)			2	12,034.
	3	Membership dues and assessments			3	
	4	Interest on savings and temporary cash investments			4	71,447.
	5	Dividends and interest from securities			5	107,402.
	6 a	Gross rents	6a			
	b	Less: rental expenses	6b			
	c	Net rental income or (loss). Subtract line 6b from line 6a			6c	
	7	Other investment income (describe ▶ INTEREST ON NOTE RECEIVABLE)			7	82,742.

		(A) Securities		(B) Other		
8 a	Gross amount from sales of assets other than inventory	143,584.	8a	4,942.		
b	Less: cost or other basis and sales expenses	144,957.	8b			
c	Gain or (loss) (attach schedule)	<1,373.>	8c	4,942.		
d	Net gain or (loss). Combine line 8c, columns (A) and (B)	STMT 2		STMT 3	8d	3,569.

Revenue	9	Special events and activities (attach schedule). If any amount is from gaming, check here ▶ [ ]				
	a	Gross revenue (not including $ ______ of contributions reported on line 1b)	9a			
	b	Less: direct expenses other than fundraising expenses	9b			
	c	Net income or (loss) from special events. Subtract line 9b from line 9a			9c	
	10 a	Gross sales of inventory, less returns and allowances	10a	228,942.		
	b	Less: cost of goods sold STATEMENT 5	10b	125,732.		
	c	Gross profit or (loss) from sales of inventory (attach schedule). Subtract line 10b from line 10a STMT 4			10c	103,210.
	11	Other revenue (from Part VII, line 103)			11	60,402.
	12	**Total revenue.** Add lines 1e, 2, 3, 4, 5, 6c, 7, 8d, 9c, 10c, and 11			12	3,313,839.
Expenses	13	Program services (from line 44, column (B))			13	2,194,174.
	14	Management and general (from line 44, column (C))			14	644,598.
	15	Fundraising (from line 44, column (D))			15	220,224.
	16	Payments to affiliates (attach schedule)			16	
	17	**Total expenses.** Add lines 16 and 44, column (A)			17	3,058,996.
Net Assets	18	Excess or (deficit) for the year. Subtract line 17 from line 12			18	254,843.
	19	Net assets or fund balances at beginning of year (from line 73, column (A))			19	12,405,613.
	20	Other changes in net assets or fund balances (attach explanation) SEE STATEMENT 6			20	1,402,395.
	21	Net assets or fund balances at end of year. Combine lines 18, 19, and 20			21	14,062,851.

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12-27-07 LHA **For Privacy Act and Paperwork Reduction Act Notice, see the separate instructions.** Form **990** (2007)

Part II Statement of Functional Expenses All organizations must complete column (A). Columns (B), (C), and (D) are required for section 501(c)(3) and (4) organizations and section 4947(a)(1) nonexempt charitable trusts but optional for others.

Do not include amounts reported on line 6b, 8b, 9b, 10b, or 16 of Part I		(A) Total	(B) Program services	(C) Management and general	(D) Fundraising
22a Grants paid from donor advised funds (attach schedule) (cash $ 0. noncash $ 0.) If this amount includes foreign grants, check here ▶ ☐	22a				
22b Other grants and allocations (attach schedule) (cash $ 2,545. noncash $ 0.) If this amount includes foreign grants, check here ▶ ☐	22b	2,545.	2,545.	STATEMENT 8	
23 Specific assistance to individuals (attach schedule)	23				
24 Benefits paid to or for members (attach schedule)	24				
25a Compensation of current officers, directors, key employees, etc. listed in Part V-A	25a	298,610.	124,454.	166,968.	7,188.
b Compensation of former officers, directors, key employees, etc. listed in Part V-B	25b	0.	0.	0.	0.
c Compensation and other distributions, not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	25c				
26 Salaries and wages of employees not included on lines 25a, b, and c	26	1,411,274.	1,078,583.	253,711.	78,980.
27 Pension plan contributions not included on lines 25a, b, and c	27	67,129.	47,224.	16,731.	3,174.
28 Employee benefits not included on lines 25a - 27	28	143,018.	106,269.	28,516.	8,233.
29 Payroll taxes	29	125,030.	93,737.	24,992.	6,301.
30 *Professional fundraising fees*	30				
31 Accounting fees	31				
32 Legal fees	32				
33 Supplies	33	93,527.	70,705.	17,232.	5,590.
34 Telephone	34	26,058.	9,883.	15,365.	810.
35 Postage and shipping	35	17,425.	3,611.	7,719.	6,095.
36 Occupancy	36				
37 Equipment rental and maintenance	37	59,273.	46,969.	11,547.	757.
38 Printing and publications	38	28,975.	6,311.	847.	21,817.
39 Travel	39	94,564.	78,029.	12,943.	3,592.
40 Conferences, conventions, and meetings	40	20,412.	20,412.		
41 Interest	41				
42 Depreciation, depletion, etc. (attach schedule)	42	53,002.	38,710.	14,292.	
43 Other expenses not covered above (itemize)					
a CONSULTING SERVICES	43a	415,931.	320,253.	29,994.	65,684.
b CONTRACTORS AND	43b				
c SUBCONTRACTORS	43c	63,842.	63,542.		300.
d DUES AND SUBSCRIPTIONS	43d	19,881.	10,541.	2,989.	6,351.
e PROFESSIONAL SERVICES	43e	38,066.		38,066.	
f UTILITIES	43f	27,268.	27,268.		
g OTHER	43g	53,166.	45,128.	2,686.	5,352.
44 **Total functional expenses.** Add lines 22a through 43g. (Organizations completing columns (B)-(D), carry these totals to lines 13-15)	44	3,058,996.	2,194,174.	644,598.	220,224.

Joint Costs. Check ▶ ☐ if you are following SOP 98-2.

Are any joint costs from a combined educational campaign and fundraising solicitation reported in **(B)** Program services? ▶ ☐ Yes ☒ No

If "Yes," enter **(i)** the aggregate amount of these joint costs $ N/A ; **(ii)** the amount allocated to Program services $ N/A ; **(iii)** the amount allocated to Management and general $ N/A ; and **(iv)** the amount allocated to Fundraising $ N/A

Part III Statement of Program Service Accomplishments *(See the instructions.)*

Form 990 is available for public inspection and, for some people, serves as the primary or sole source of information about a particular organization How the public perceives an organization in such cases may be determined by the information presented on its return. Therefore, please make sure the return is complete and accurate and fully describes, in Part III, the organization's programs and accomplishments.

What is the organization's primary exempt purpose? ▶ SEE STATEMENT 9	**Program Service Expenses** (Required for 501(c)(3) and (4) orgs., and 4947(a)(1) trusts; but optional for others.)
All organizations must describe their exempt purpose achievements in a clear and concise manner. State the number of clients served, publications issued, etc. Discuss achievements that are not measurable. (Section 501(c)(3) and (4) organizations and 4947(a)(1) nonexempt charitable trusts must also enter the amount of grants and allocations to others.)	
a NEWFARM.ORG - SEE ATTACHED	
(Grants and allocations $) If this amount includes foreign grants, check here ▶ ☐	764,022.
b FARM OPERATIONS - SEE ATTACHED	
(Grants and allocations $) If this amount includes foreign grants, check here ▶ ☐	634,459.
c RESEARCH AND TRAINING - SEE ATTACHED	
(Grants and allocations $) If this amount includes foreign grants, check here ▶ ☐	372,740.
d KIDSREGEN.ORG - SEE ATTACHED	
(Grants and allocations $) If this amount includes foreign grants, check here ▶ ☐	134,021.
e Other program services (attach schedule) SEE STATEMENT 10	
(Grants and allocations $) If this amount includes foreign grants, check here ▶ ☐	288,932.
f Total of Program Service Expenses (should equal line 44, column (B), Program services) ▶	2,194,174.

Form **990** (2007)

Part IV Balance Sheets *(See the instructions.)*

Note: *Where required, attached schedules and amounts within the description column should be for end-of-year amounts only.*			(A) Beginning of year		(B) End of year
Assets					
45	Cash - non-interest-bearing			45	18,743.
46	Savings and temporary cash investments		2,149,808.	46	2,653,073.
47 a	Accounts receivable	47a 55,377.			
b	Less. allowance for doubtful accounts	47b 1,000.	232,281.	47c	54,377.
48 a	Pledges receivable	48a 8,202,744.			
b	Less allowance for doubtful accounts	48b	16,731.	48c	8,202,744.
49	Grants receivable		160,158.	49	223,029.
50 a	Receivables from current and former officers, directors, trustees, and key employees			50a	
b	Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)			50b	
51 a	Other notes and loans receivable STMT 11	51a 1,030,580.			
b	Less: allowance for doubtful accounts	51b	7,706,580.	51c	1,030,580.
52	Inventories for sale or use		13,404.	52	11,224.
53	Prepaid expenses and deferred charges		65,754.	53	42,395.
54 a	Investments - publicly-traded securities STMT 13 ▶ ☐ Cost ☒ FMV		1,968,250.	54a	1,634,310.
b	Investments - other securities ▶ ☐ Cost ☐ FMV			54b	
55 a	Investments - land, buildings, and equipment: basis	55a			
b	Less: accumulated depreciation	55b		55c	
56	Investments - other		0.	56	0.
57 a	Land, buildings, and equipment: basis	57a 1,412,778.			
b	Less: accumulated depreciation STMT 12	57b 960,678.	459,251.	57c	452,100.
58	Other assets, including program-related investments (describe ▶ CHARITABLE REMAINDER TRUST)		20,820.	58	21,227.
59	**Total assets** (must equal line 74). Add lines 45 through 58		12,793,037.	59	14,343,802.
Liabilities					
60	Accounts payable and accrued expenses		333,523.	60	189,273.
61	Grants payable			61	
62	Deferred revenue		53,901.	62	91,678.
63	Loans from officers, directors, trustees, and key employees			63	
64 a	Tax-exempt bond liabilities			64a	
b	Mortgages and other notes payable			64b	
65	Other liabilities (describe ▶)			65	
66	**Total liabilities.** Add lines 60 through 65		387,424.	66	280,951.
Net Assets or Fund Balances					
	Organizations that follow SFAS 117, check here ▶ ☒ and complete lines 67 through 69 and lines 73 and 74				
67	Unrestricted		11,585,521.	67	4,989,549.
68	Temporarily restricted		27,530.	68	8,232,316.
69	Permanently restricted		792,562.	69	840,986.
	Organizations that do not follow SFAS 117, check here ▶ ☐ and complete lines 70 through 74				
70	Capital stock, trust principal, or current funds			70	
71	Paid-in or capital surplus, or land, building, and equipment fund			71	
72	Retained earnings, endowment, accumulated income, or other funds			72	
73	**Total net assets or fund balances.** Add lines 67 through 69 **or** lines 70 through 72. (Column (A) **must** equal line 19 and column (B) **must** equal line 21)		12,405,613.	73	14,062,851.
74	**Total liabilities and net assets/fund balances.** Add lines 66 and 73		12,793,037.	74	14,343,802.

Form **990** (2007)

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Part IV-A **Reconciliation of Revenue per Audited Financial Statements With Revenue per Return** *(See the instructions.)*

a	Total revenue, gains, and other support per audited financial statements			a	3,365,705.
b	Amounts included on line a but not on Part I, line 12:				
1	Net unrealized gains on investments	b1	<112,145.>		
2	Donated services and use of facilities	b2	38,279.		
3	Recoveries of prior year grants	b3			
4	Other (specify): SEE STATEMENT 14	b4	125,732.		
	Add lines b1 through b4			b	51,866.
c	Subtract line b from line a			c	3,313,839.
d	Amounts included on Part I, line 12, but not on line a:				
1	Investment expenses not included on Part I, line 6b	d1			
2	Other (specify):	d2			
	Add lines d1 and d2			d	0.
e	**Total revenue** (Part I, line 12). Add lines c and d ▶			e	3,313,839.

Part IV-B **Reconciliation of Expenses per Audited Financial Statements With Expenses per Return**

a	Total expenses and losses per audited financial statements			a	3,223,007.
b	Amounts included on line a but not on Part I, line 17:				
1	Donated services and use of facilities	b1	38,279.		
2	Prior year adjustments reported on Part I, line 20	b2			
3	Losses reported on Part I, line 20	b3			
4	Other (specify): SEE STATEMENT 15	b4	125,732.		
	Add lines b1 through b4			b	164,011.
c	Subtract line b from line a			c	3,058,996.
d	Amounts included on Part I, line 17, but not on line a:				
1	Investment expenses not included on Part I, line 6b	d1			
2	Other (specify):	d2			
	Add lines d1 and d2			d	0.
e	**Total expenses** (Part I, line 17). Add lines c and d ▶			e	3,058,996.

Part V-A **Current Officers, Directors, Trustees, and Key Employees** (List each person who was an officer, director, trustee, or key employee at any time during the year even if they were not compensated.) *(See the instructions.)*

(A) Name and address	(B) Title and average hours per week devoted to position	(C) Compensation (If not paid, enter -0-.)	(D) Contributions to employee benefit plans & deferred compensation plans	(E) Expense account and other allowances
SEE STATEMENT 16		292,386.	6,224.	0.

Part V-A | Current Officers, Directors, Trustees, and Key Employees *(continued)*

			Yes	No
75 a	Enter the total number of officers, directors, and trustees permitted to vote on organization business at board meetings ▶ 12			
b	Are any officers, directors, trustees, or key employees listed in Form 990, Part V-A, or highest compensated employees listed in Schedule A, Part I, or highest compensated professional and other independent contractors listed in Schedule A, Part II-A or II-B, related to each other through family or business relationships? If "Yes," attach a statement that identifies the individuals and explains the relationship(s) SEE STATEMENT 17	75b	X	
c	Do any officers, directors, trustees, or key employees listed in Form 990, Part V-A, or highest compensated employees listed in Schedule A, Part I, or highest compensated professional and other independent contractors listed in Schedule A, Part II-A or II-B, receive compensation from any other organizations, whether tax exempt or taxable, that are related to the organization? See the instructions for the definition of "related organization" If "Yes," attach a statement that includes the information described in the instructions.	75c		X
d	Does the organization have a written conflict of interest policy?	75d	X	

Part V-B | Former Officers, Directors, Trustees, and Key Employees That Received Compensation or Other Benefits (If any former officer, director, trustee, or key employee received compensation or other benefits (described below) during the year, list that person below and enter the amount of compensation or other benefits in the appropriate column. See the instructions.)

(A) Name and address	(B) Loans and Advances	(C) Compensation (if not paid, enter -0-)	(D) Contributions to employee benefit plans & deferred compensation plans	(E) Expense account and other allowances
TAMMY FOLK - RESIGNED 12/26/06 611 SIEGFRIEDALE ROAD KUTZTOWN, PA 19530-9320	0.	156,005.	28,741.	0.

Part VI | Other Information *(See the instructions.)*

			Yes	No
76	Did the organization make a change in its activities or methods of conducting activities? If "Yes," attach a detailed statement of each change	76		X
77	Were any changes made in the organizing or governing documents but not reported to the IRS? If "Yes," attach a conformed copy of the changes.	77		X
78 a	Did the organization have unrelated business gross income of $1,000 or more during the year covered by this return?	78a		X
b	If "Yes," has it filed a tax return on **Form 990-T** for this year? N/A	78b		
79	Was there a liquidation, dissolution, termination, or substantial contraction during the year? If "Yes," attach a statement	79		X
80 a	Is the organization related (other than by association with a statewide or nationwide organization) through common membership, governing bodies, trustees, officers, etc., to any other exempt or nonexempt organization?	80a		X
b	If "Yes," enter the name of the organization ▶ N/A and check whether it is ☐ exempt or ☐ nonexempt			
81 a	Enter direct and indirect political expenditures. (See line 81 instructions) 81a 0.			
b	Did the organization file **Form 1120-POL** for this year?	81b		X

Part VI Other Information *(continued)*

				Yes	No
82 a	Did the organization receive donated services or the use of materials, equipment, or facilities at no charge or at substantially less than fair rental value?		82a	X	
b	If "Yes," you may indicate the value of these items here. Do not include this amount as revenue in Part I or as an expense in Part II. (See instructions in Part III.)	82b 38,279.			
83 a	Did the organization comply with the public inspection requirements for returns and exemption applications?		83a	X	
b	Did the organization comply with the disclosure requirements relating to *quid pro quo* contributions?	N/A	83b		
84 a	Did the organization solicit any contributions or gifts that were not tax deductible?		84a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	N/A	84b		
85 a	*501(c)(4), (5), or (6).* Were substantially all dues nondeductible by members?	N/A	85a		
b	Did the organization make only in-house lobbying expenditures of $2,000 or less?	N/A	85b		
	If "Yes" was answered to either 85a or 85b, **do not** complete 85c through 85h below unless the organization received a waiver for proxy tax owed for the prior year.				
c	Dues, assessments, and similar amounts from members	85c N/A			
d	Section 162(e) lobbying and political expenditures	85d N/A			
e	Aggregate nondeductible amount of section 6033(e)(1)(A) dues notices	85e N/A			
f	Taxable amount of lobbying and political expenditures (line 85d less 85e)	85f N/A			
g	Does the organization elect to pay the section 6033(e) tax on the amount on line 85f?	N/A	85g		
h	If section 6033(e)(1)(A) dues notices were sent, does the organization agree to add the amount on line 85f to its reasonable estimate of dues allocable to nondeductible lobbying and political expenditures for the following tax year?	N/A	85h		
86	*501(c)(7) organizations.* Enter: a Initiation fees and capital contributions included on line 12	86a N/A			
b	Gross receipts, included on line 12, for public use of club facilities	86b N/A			
87	*501(c)(12) organizations* Enter: a Gross income from members or shareholders	87a N/A			
b	Gross income from other sources. (Do not net amounts due or paid to other sources against amounts due or received from them.)	87b N/A			
88 a	At any time during the year, did the organization own a 50% or greater interest in a taxable corporation or partnership, or an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Part IX		88a		X
b	At any time during the year, did the organization, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Part XI ▶		88b		X
89 a	*501(c)(3) organizations.* Enter: Amount of tax imposed on the organization during the year under: section 4911 ▶ 0. ; section 4912 ▶ 0. ; section 4955 ▶ 0.				
b	*501(c)(3) and 501(c)(4) organizations.* Did the organization engage in any section 4958 excess benefit transaction during the year or did it become aware of an excess benefit transaction from a prior year? If "Yes," attach a statement explaining each transaction		89b		X
c	Enter: Amount of tax imposed on the organization managers or disqualified persons during the year under sections 4912, 4955, and 4958	▶ 0.			
d	Enter: Amount of tax on line 89c, above, reimbursed by the organization	▶ 0.			
e	*All organizations.* At any time during the tax year, was the organization a party to a prohibited tax shelter transaction?		89e		X
f	*All organizations.* Did the organization acquire a direct or indirect interest in any applicable insurance contract?		89f		X
g	*For supporting organizations and sponsoring organizations maintaining donor advised funds.* Did the supporting organization, or a fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	N/A	89g		

90 a List the states with which a copy of this return is filed ▶ SEE STATEMENT 18

b Number of employees employed in the pay period that includes March 12, 2007 — 90b 38

91 a The books are in care of ▶ CHIEF EXECUTIVE OFFICER Telephone no. ▶ 610-683-1400

Located at ▶ 611 SIEGFRIEDALE ROAD, KUTZTOWN, PA ZIP + 4 ▶ 19530

			Yes	No
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)? If "Yes," enter the name of the foreign country ▶ SENEGAL. See the instructions for exceptions and filing requirements for **Form TD F 90-22.1,** Report of Foreign Bank and Financial Accounts	91b	X	

Part VI Other Information *(continued)*

		Yes	No
c At any time during the calendar year, did the organization maintain an office outside of the United States? If "Yes," enter the name of the foreign country ▶ N/A	91c		X

92 *Section 4947(a)(1) nonexempt charitable trusts filing Form 990 in lieu of* **Form 1041-** Check here ▶ ☐ and enter the amount of tax-exempt interest received or accrued during the tax year ▶ | 92 | N/A

Part VII Analysis of Income-Producing Activities *(See the instructions.)*

Note: *Enter gross amounts unless otherwise indicated.*	Unrelated business income		Excluded by section 512, 513, or 514		(E) Related or exempt function income
	(A) Business code	(B) Amount	(C) Exclusion code	(D) Amount	
93 Program service revenue:					
a RENTAL INCOME					5,925.
b EDUCATION AND OUTREACH					4,309.
c TECHNICAL/CONSULTING					1,800.
d					
e					
f Medicare/Medicaid payments					
g Fees and contracts from government agencies					
94 Membership dues and assessments					
95 Interest on savings and temporary cash investments			14	71,447.	
96 Dividends and interest from securities			14	107,402.	
97 Net rental income or (loss) from real estate:					
a debt-financed property					
b not debt-financed property					
98 Net rental income or (loss) from personal property					
99 Other investment income			14	82,742.	
100 Gain or (loss) from sales of assets other than inventory			18	3,569.	
101 Net income or (loss) from special events					
102 Gross profit or (loss) from sales of inventory					103,210.
103 Other revenue:					
a OTHER INCOME					1,271.
b MISCELLANEOUS EXP. REIM.					59,131.
c					
d					
e					
104 Subtotal (add columns (B), (D), and (E))		0.		265,160.	175,646.

105 **Total** (add line 104, columns (B), (D), and (E)) ▶ 440,806.

Note: *Line 105 plus line 1e, Part I, should equal the amount on line 12, Part I.*

Part VIII Relationship of Activities to the Accomplishment of Exempt Purposes *(See the instructions.)*

Line No. ▼	Explain how each activity for which income is reported in column (E) of Part VII contributed importantly to the accomplishment of the organization's exempt purposes (other than by providing funds for such purposes).
	SEE STATEMENT 19

Part IX Information Regarding Taxable Subsidiaries and Disregarded Entities *(See the instructions.)*

(A) Name, address, and EIN of corporation, partnership, or disregarded entity	(B) Percentage of ownership interest	(C) Nature of activities	(D) Total income	(E) End-of-year assets
	%			
N/A	%			
	%			
	%			

Part X Information Regarding Transfers Associated with Personal Benefit Contracts *(See the instructions.)*

(a) Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? ☐ Yes ☒ No

(b) Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? ☐ Yes ☒ No

Note: *If "Yes" to* **(b)**, *file Form 8870* **and** *Form 4720 (see instructions).*

Form **990** (2007)

723163
12-27-07

Part XI **Information Regarding Transfers To and From Controlled Entities.** *Complete only if the organization is a controlling organization as defined in section 512(b)(13).* N/A

		Yes	No
106	Did the reporting organization **make** any transfers **to** a controlled entity as defined in section 512(b)(13) of the Code? If "Yes," complete the schedule below for each controlled entity.		

	(A) Name, address, of each controlled entity	(B) Employer Identification Number	(C) Description of transfer	(D) Amount of transfer
a				
b				
c				
	Totals			

		Yes	No
107	Did the reporting organization **receive** any transfers **from** a controlled entity as defined in section 512(b)(13) of the Code? If "Yes," complete the schedule below for each controlled entity.		

	(A) Name, address, of each controlled entity	(B) Employer Identification Number	(C) Description of transfer	(D) Amount of transfer
a				
b				
c				
	Totals			

		Yes	No
108	Did the organization have a binding written contract in effect on August 17, 2006, covering the interest, rents, royalties, and annuities described in question 107 above?		

Please Sign Here

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

▶ Tim LaSalle — Signature of officer — Date 8/8/08

▶ TIM LASALLE, CHIEF EXECUTIVE OFFICER
Type or print name and title

Paid Preparer's Use Only

Preparer's signature ▶ Marianne V. Mak, CPA	Date 8/7/08	Check if self-employed ▶ ☐	Preparer's SSN or PTIN (See Gen Inst X)
Firm's name (or yours if self-employed), address, and ZIP + 4 ▶ BRIGGS, BUNTING & DOUGHERTY, LLP 1835 MARKET STREET, 26TH FLOOR PHILADELPHIA, PA 19103		EIN ▶	Phone no. ▶ 215-567-7770

SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Organization Exempt Under Section 501(c)(3)

(Except Private Foundation) and Section 501(e), 501(f), 501(k), 501(n), or 4947(a)(1) Nonexempt Charitable Trust

Supplementary Information-(See separate instructions.)

▶ MUST be completed by the above organizations and attached to their Form 990 or 990-EZ

OMB No 1545-0047

2007

Name of the organization: RODALE INSTITUTE

Employer identification number: 23 7206884

Part I Compensation of the Five Highest Paid Employees Other Than Officers, Directors, and Trustees

(See page 1 of the instructions. List each one. If there are none, enter "None.")

(a) Name and address of each employee paid more than $50,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances
PAUL HEPPERLY 611 SIEGFRIEDALE ROAD, KUTZTOWN, PA 1	RESEARCH DIRECTOR 40.00	104,463.	11,108.	0.
AMADOU DIOP 611 SIEGFRIEDALE ROAD, KUTZTOWN, PA 1	INT'L DIRECTOR 40.00	89,500.	19,191.	0.
JEFF MOYER 611 SIEGFRIEDALE ROAD, KUTZTOWN, PA 1	FARM DIRECTOR 40.00	85,789.	18,701.	0.
GREGORY BOWMAN 611 SIEGFRIEDALE ROAD, KUTZTOWN, PA 1	MANAGING EDITOR 40.00	73,688.	18,212.	0.
KATHY KECK 611 SIEGFRIEDALE ROAD, KUTZTOWN, PA 1	EXECU ASSISTANT 40.00	58,240.	2,662.	0.
Total number of other employees paid over $50,000 ▶	3			

Part II-A Compensation of the Five Highest Paid Independent Contractors for Professional Services

(See page 2 of the instructions. List each one (whether individuals or firms). If there are none, enter "None.")

(a) Name and address of each independent contractor paid more than $50,000	(b) Type of service	(c) Compensation
WILLIAM KLEPEISS 3111 SODL LANE, WHITEHALL, PA 18052	IT/PROJECT MGMT	58,050.
ANDREW SHACKETT ASSOC. 770 BROADWAY, 2ND FLOOR, NEW YORK, NY 10003	FUNDRAISING ADVISOR	51,750.
Total number of others receiving over $50,000 for professional services ▶ 0		

Part II-B Compensation of the Five Highest Paid Independent Contractors for Other Services

(List each contractor who performed services other than professional services, whether individuals or firms. If there are none, enter "None." See page 2 of the instructions.)

(a) Name and address of each independent contractor paid more than $50,000	(b) Type of service	(c) Compensation
JOHN BRUBAKER 721 SIEGFRIEDALE ROAD, KUTZTOWN, PA 19530	FARMER	59,917.
Total number of other contractors receiving over $50,000 for other services ▶ 0		

Part III **Statements About Activities** (See page 2 of the instructions.)

			Yes	No
1	During the year, has the organization attempted to influence national, state, or local legislation, including any attempt to influence public opinion on a legislative matter or referendum? If "Yes," enter the total expenses paid or incurred in connection with the lobbying activities ▶ $ ______ $ 50,969. (Must equal amounts on line 38, Part VI-A, or line i of Part VI-B.) VI-A, LINE 38B	1	X	
	Organizations that made an election under section 501(h) by filing Form 5768 must complete Part VI-A. Other organizations checking "Yes" must complete Part VI-B AND attach a statement giving a detailed description of the lobbying activities.			
2	During the year, has the organization, either directly or indirectly, engaged in any of the following acts with any substantial contributors, trustees, directors, officers, creators, key employees, or members of their families, or with any taxable organization with which any such person is affiliated as an officer, director, trustee, majority owner, or principal beneficiary? *(If the answer to any question is "Yes," attach a detailed statement explaining the transactions.)*			
a	Sale, exchange, or leasing of property? SEE STATEMENT 20	2a	X	
b	Lending of money or other extension of credit?	2b		X
c	Furnishing of goods, services, or facilities? SEE STATEMENT 21	2c	X	
d	Payment of compensation (or payment or reimbursement of expenses if more than $1,000)? SEE PART V-A, FORM 990	2d	X	
e	Transfer of any part of its income or assets?	2e		X
3 a	Did the organization make grants for scholarships, fellowships, student loans, etc.? (If "Yes," attach an explanation of how the organization determines that recipients qualify to receive payments.)	3a		X
b	Did the organization have a section 403(b) annuity plan for its employees?	3b	X	
c	Did the organization receive or hold an easement for conservation purposes, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," attach a detailed statement	3c		X
d	Did the organization provide credit counseling, debt management, credit repair, or debt negotiation services?	3d		X
4 a	Did the organization maintain any donor advised funds? If "Yes," complete lines 4b through 4g. If "No," complete lines 4f and 4g	4a		X
b	Did the organization make any taxable distributions under section 4966? N/A	4b		
c	Did the organization make a distribution to a donor, donor advisor, or related person? N/A	4c		
d	Enter the total number of donor advised funds owned at the end of the tax year ▶		N/A	
e	Enter the aggregate value of assets held in all donor advised funds owned at the end of the tax year ▶		N/A	
f	Enter the total number of separate funds or accounts owned at the end of the year (excluding donor advised funds included on line 4d) where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts ▶		0.	
g	Enter the aggregate value of assets in all funds or accounts included on line 4f at the end of the tax year ▶		0.	

Part IV **Reason for Non-Private Foundation Status** (See pages 4 through 8 of the instructions.)

I certify that the organization is not a private foundation because it is: (Please check only **ONE** applicable box.)

5 [ ] A church, convention of churches, or association of churches. Section 170(b)(1)(A)(i).

6 [ ] A school. Section 170(b)(1)(A)(ii). (Also complete Part V.)

7 [ ] A hospital or a cooperative hospital service organization. Section 170(b)(1)(A)(iii).

8 [ ] A federal, state, or local government or governmental unit. Section 170(b)(1)(A)(v).

9 [ ] A medical research organization operated in conjunction with a hospital. Section 170(b)(1)(A)(iii). **Enter the hospital's name, city, and state** ▶

10 [ ] An organization operated for the benefit of a college or university owned or operated by a governmental unit. Section 170(b)(1)(A)(iv). (Also complete the **Support Schedule** in Part IV-A.)

11a [X] An organization that normally receives a substantial part of its support from a governmental unit or from the general public. Section 170(b)(1)(A)(vi). (Also complete the **Support Schedule** in Part IV-A.)

11b [ ] A community trust. Section 170(b)(1)(A)(vi). (Also complete the **Support Schedule** in Part IV-A.)

12 [ ] An organization that normally receives: **(1) more than 33 1/3%** of its support from contributions, membership fees, and gross receipts from activities related to its charitable, etc., functions - subject to certain exceptions, and **(2) no more than 33 1/3%** of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Also complete the **Support Schedule** in Part IV-A.)

13 [ ] An organization that is not controlled by any disqualified persons (other than foundation managers) and otherwise meets the requirements of section 509(a)(3). Check the box that describes the type of supporting organization:

[ ] Type I [ ] Type II [ ] Type III-Functionally Integrated [ ] Type III-Other

Provide the following information about the supported organizations. (See page 8 of the instructions.)

(a) Name(s) of supported organization(s)	(b) Employer identification number (EIN)	(c) Type of organization (described in lines 5 through 12 above or IRC section)	(d) Is the supported organization listed in the supporting organization's governing documents? Yes	No	(e) Amount of support
Total ▶					

14 [ ] An organization organized and operated to test for public safety. Section 509(a)(4). (See page 8 of the instructions.)

Part IV-A **Support Schedule** (Complete only if you checked a box on line 10, 11, or 12.) **Use cash method of accounting.**
Note: *You may use the worksheet in the instructions for converting from the accrual to the cash method of accounting.*

	Calendar year (or fiscal year beginning in) ▶	(a) 2006	(b) 2005	(c) 2004	(d) 2003	(e) Total
15	Gifts, grants, and contributions received. (Do not include unusual grants. See line 28.)	1,927,620.	2,620,032.	3,107,900.	2,796,111.	10,451,663.
16	Membership fees received					
17	Gross receipts from admissions, merchandise sold or services performed, or furnishing of facilities in any activity that is related to the organization's charitable, etc., purpose	133,478.	165,991.	214,569.	199,965.	714,003.
18	Gross income from interest, dividends, amounts received from payments on securities loans (section 512(a)(5)), rents, royalties, income from similar sources, and unrelated business taxable income (less section 511 taxes) from businesses acquired by the organization after June 30, 1975	1,019,157.	1,009,728.	979,187.	993,392.	4,001,464.
19	Net income from unrelated business activities not included in line 18					
20	Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf					
21	The value of services or facilities furnished to the organization by a governmental unit without charge. Do not include the value of services or facilities generally furnished to the public without charge					
22	Other income. Attach a schedule. Do not include gain or (loss) from sale of capital assets	71,943.	61,962.	SEE STATEMENT 22 67,249.	23,903.	225,057.
23	Total of lines 15 through 22	3,152,198.	3,857,713.	4,368,905.	4,013,371.	15,392,187.
24	Line 23 minus line 17	3,018,720.	3,691,722.	4,154,336.	3,813,406.	14,678,184.
25	Enter 1% of line 23	31,522.	38,577.	43,689.	40,134.	

26 **Organizations described on lines 10 or 11:** a Enter 2% of amount in column (e), line 24 ▶ 26a 293,564.

b Prepare a list for your records to show the name of and amount contributed by each person (other than a governmental unit or publicly supported organization) whose total gifts for 2003 through 2006 exceeded the amount shown in line 26a. **Do not file this list with your return.** Enter the total of all these excess amounts ▶ 26b 3,078,626.

c Total support for section 509(a)(1) test: Enter line 24, column (e) ▶ 26c 14,678,184.

d Add: Amounts from column (e) for lines: 18 4,001,464. 19 ______ 22 225,057. 26b 3,078,626. ▶ 26d 7,305,147.

e Public support (line 26c minus line 26d total) ▶ 26e 7,373,037.

f **Public support percentage (line 26e (numerator) divided by line 26c (denominator))** ▶ 26f 50.2313%

27 **Organizations described on line 12:** a For amounts included in lines 15, 16, and 17 that were received from a "disqualified person," prepare a list for your records to show the name of, and total amounts received in each year from, each "disqualified person." **Do not file this list with your return.** Enter the sum of such amounts for each year: N/A

(2006) (2005) (2004) (2003)

b For any amount included in line 17 that was received from each person (other than "disqualified persons"), prepare a list for your records to show the name of, and amount received for each year, that was more than the **larger** of (1) the amount on line 25 for the year or (2) $5,000. (Include in the list organizations described in lines 5 through 11b, as well as individuals.) **Do not file this list with your return.** After computing the difference between the amount received and the larger amount described in (1) or (2), enter the sum of these differences (the excess amounts) for each year: N/A

(2006) (2005) (2004) (2003)

c Add: Amounts from column (e) for lines: 15 ______ 16 ______ 17 ______ 20 ______ 21 ______ ▶ 27c N/A

d Add: Line 27a total ______ and line 27b total ______ ▶ 27d N/A

e Public support (line 27c total minus line 27d total) ▶ 27e N/A

f Total support for section 509(a)(2) test: Enter amount on line 23, column (e) ▶ 27f N/A

g **Public support percentage (line 27e (numerator) divided by line 27f (denominator))** ▶ 27g N/A %

h **Investment income percentage (line 18, column (e) (numerator) divided by line 27f (denominator))** ▶ 27h N/A %

28 **Unusual Grants:** For an organization described in line 10, 11, or 12 that received any unusual grants during 2003 through 2006, prepare a list for your records to show, for each year, the name of the contributor, the date and amount of the grant, and a brief description of the nature of the grant. **Do not file this list with your return.** Do not include these grants in line 15.

NONE

Part V **Private School Questionnaire** (See page 9 of the instructions.) N/A

(To be completed ONLY by schools that checked the box on line 6 in Part IV)

			Yes	No
29	Does the organization have a racially nondiscriminatory policy toward students by statement in its charter, bylaws, other governing instrument, or in a resolution of its governing body?	29		
30	Does the organization include a statement of its racially nondiscriminatory policy toward students in all its brochures, catalogues, and other written communications with the public dealing with student admissions, programs, and scholarships?	30		
31	Has the organization publicized its racially nondiscriminatory policy through newspaper or broadcast media during the period of solicitation for students, or during the registration period if it has no solicitation program, in a way that makes the policy known to all parts of the general community it serves?	31		
	If "Yes," please describe; if "No," please explain. (If you need more space, attach a separate statement.)			
32	Does the organization maintain the following:			
a	Records indicating the racial composition of the student body, faculty, and administrative staff?	32a		
b	Records documenting that scholarships and other financial assistance are awarded on a racially nondiscriminatory basis?	32b		
c	Copies of all catalogues, brochures, announcements, and other written communications to the public dealing with student admissions, programs, and scholarships?	32c		
d	Copies of all material used by the organization or on its behalf to solicit contributions?	32d		
	If you answered "No" to any of the above, please explain. (If you need more space, attach a separate statement.)			
33	Does the organization discriminate by race in any way with respect to:			
a	Students' rights or privileges?	33a		
b	Admissions policies?	33b		
c	Employment of faculty or administrative staff?	33c		
d	Scholarships or other financial assistance?	33d		
e	Educational policies?	33e		
f	Use of facilities?	33f		
g	Athletic programs?	33g		
h	Other extracurricular activities?	33h		
	If you answered "Yes" to any of the above, please explain. (If you need more space, attach a separate statement.)			
34 a	Does the organization receive any financial aid or assistance from a governmental agency?	34a		
b	Has the organization's right to such aid ever been revoked or suspended?	34b		
	If you answered "Yes" to either 34a or b, please explain using an attached statement.			
35	Does the organization certify that it has complied with the applicable requirements of sections 4.01 through 4.05 of Rev. Proc. 75-50, 1975-2 C.B. 587, covering racial nondiscrimination? If "No," attach an explanation	35		

Part VI-A **Lobbying Expenditures by Electing Public Charities** (See page 11 of the instructions.)
(To be completed **ONLY** by an eligible organization that filed Form 5768)

Check ▶ a ☐ if the organization belongs to an affiliated group. Check ▶ b ☐ if you checked "a" and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Affiliated group totals	(b) To be completed for all electing organizations
		N/A	
36 Total lobbying expenditures to influence public opinion (grassroots lobbying)	36		0.
37 Total lobbying expenditures to influence a legislative body (direct lobbying)	37		50,969.
38 Total lobbying expenditures (add lines 36 and 37)	38		50,969.
39 Other exempt purpose expenditures	39		2,787,803.
40 Total exempt purpose expenditures (add lines 38 and 39)	40		2,838,772.
41 Lobbying nontaxable amount. Enter the amount from the following table -	41		291,939.
42 Grassroots nontaxable amount (enter 25% of line 41)	42		72,985.
43 Subtract line 42 from line 36. Enter -0- if line 42 is more than line 36	43		0.
44 Subtract line 41 from line 38. Enter -0- if line 41 is more than line 38	44		0.

If the amount on line 40 is -	**The lobbying nontaxable amount is -**
Not over $500,000	20% of the amount on line 40
Over $500,000 but not over $1,000,000	$100,000 plus 15% of the excess over $500,000
Over $1,000,000 but not over $1,500,000	$175,000 plus 10% of the excess over $1,000,000
Over $1,500,000 but not over $17,000,000	$225,000 plus 5% of the excess over $1,500,000
Over $17,000,000	$1,000,000

Caution: *If there is an amount on either line 43 or line 44, you must file Form 4720.*

4-Year Averaging Period Under Section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 45 through 50 on page 13 of the instructions.)

	Lobbying Expenditures During 4-Year Averaging Period				
Calendar year (or fiscal year beginning in) ▶	(a) 2007	(b) 2006	(c) 2005	(d) 2004	(e) Total
45 Lobbying nontaxable amount	291,939.	296,906.	325,246.	368,150.	1,282,241.
46 Lobbying ceiling amount (150% of line 45(e))					1,923,362.
47 Total lobbying expenditures	50,969.	36,400.	62,443.	88,118.	237,930.
48 Grassroots nontaxable amount	72,985.	74,227.	81,312.	92,038.	320,562.
49 Grassroots ceiling amount (150% of line 48(e))					480,843.
50 Grassroots lobbying expenditures		0.	2,114.	2,587.	4,701.

Part VI-B **Lobbying Activity by Nonelecting Public Charities**
(For reporting only by organizations that did not complete Part VI-A) (See page 14 of the instructions.) N/A

During the year, did the organization attempt to influence national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:	Yes	No	Amount
a Volunteers			
b Paid staff or management (Include compensation in expenses reported on lines **c** through **h**.)			
c Media advertisements			
d Mailings to members, legislators, or the public			
e Publications, or published or broadcast statements			
f Grants to other organizations for lobbying purposes			
g Direct contact with legislators, their staffs, government officials, or a legislative body			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any other means			
i Total lobbying expenditures (Add lines **c** through **h**.)			0.

If "Yes" to any of the above, also attach a statement giving a detailed description of the lobbying activities.

Part VII **Information Regarding Transfers To and Transactions and Relationships With Noncharitable Exempt Organizations** (See page 14 of the instructions.)

51 Did the reporting organization directly or indirectly engage in any of the following with any other organization described in section 501(c) of the Code (other than section 501(c)(3) organizations) or in section 527, relating to political organizations?

		Yes	No
a Transfers from the reporting organization to a noncharitable exempt organization of:			
(i) Cash	51a(i)		X
(ii) Other assets	a(ii)		X
b Other transactions:			
(i) Sales or exchanges of assets with a noncharitable exempt organization	b(i)		X
(ii) Purchases of assets from a noncharitable exempt organization	b(ii)		X
(iii) Rental of facilities, equipment, or other assets	b(iii)		X
(iv) Reimbursement arrangements	b(iv)		X
(v) Loans or loan guarantees	b(v)		X
(vi) Performance of services or membership or fundraising solicitations	b(vi)		X
c Sharing of facilities, equipment, mailing lists, other assets, or paid employees	c		X

d If the answer to any of the above is "Yes," complete the following schedule. Column (b) should always show the fair market value of the goods, other assets, or services given by the reporting organization. If the organization received less than fair market value in any transaction or sharing arrangement, show in column (d) the value of the goods, other assets, or services received: N/A

(a) Line no.	(b) Amount involved	(c) Name of noncharitable exempt organization	(d) Description of transfers, transactions, and sharing arrangements

52 a Is the organization directly or indirectly affiliated with, or related to, one or more tax-exempt organizations described in section 501(c) of the Code (other than section 501(c)(3)) or in section 527? ▶ ☐ Yes ☒ No

b If "Yes," complete the following schedule: N/A

(a) Name of organization	(b) Type of organization	(c) Description of relationship

FORM 990 PAGE 2 990

Asset No	Description	Date Acquired	Method	Life	Line No	Unadjusted Cost Or Basis	Bus % Excl	* Reduction In Basis	Basis For Depreciation	Accumulated Depreciation	Current Sec 179	Current Year Deduction
1	LAND IMPROVEMENTS	VARIES	SL	20.00	17	34,421.			34,421.	1,864.		0.
2	MACHINERY AND EQUIPMENT	VARIES	200DB	5.00	17	1123623.			1123623.	905,812.		53,002.
3	LAND	VARIES	L			254,726.			254,726.			0.
	* TOTAL 990 PAGE 2 DEPR					1412770.		0.	1412770.	907,676.	0.	53,002.

(D) - Asset disposed

* ITC, Section 179, Salvage, Bonus, Commercial Revitalization Deduction, GO Zone

FOOTNOTES STATEMENT 1

FOOTNOTE SUPPORTING FORM 990 PART V-B

COMPENSATION AND BENEFITS REPRESENT SEVERANCE PACKAGE TO FORMER CHIEF FINANCIAL OFFICER WHICH WAS PAID IN 2007 AND RECORDED AS EXPENSE IN 2006.

FORM 990 GAIN (LOSS) FROM PUBLICLY TRADED SECURITIES STATEMENT 2

DESCRIPTION	GROSS SALES PRICE	COST OR OTHER BASIS	EXPENSE OF SALE	NET GAIN OR (LOSS)
INVESTMENTS	143,584.	144,957.	0.	<1,373.>
TO FORM 990, PART I, LINE 8	143,584.	144,957.	0.	<1,373.>

FORM 990 GAIN (LOSS) FROM SALE OF OTHER ASSETS STATEMENT 3

DESCRIPTION	DATE ACQUIRED	DATE SOLD	METHOD ACQUIRED
PEUGOT VEHICLE - SENEGAL	01/01/00	06/30/07	PURCHASED

NAME OF BUYER	GROSS SALES PRICE	COST OR OTHER BASIS	EXPENSE OF SALE	DEPREC	NET GAIN OR (LOSS)
UNKNOWN	289.	0.	0.	0.	289.

DESCRIPTION	DATE ACQUIRED	DATE SOLD	METHOD ACQUIRED
COPY MACHINE - SENEGAL	04/01/00	06/30/07	PURCHASED

NAME OF BUYER	GROSS SALES PRICE	COST OR OTHER BASIS	EXPENSE OF SALE	DEPREC	NET GAIN OR (LOSS)
UNKNOWN	96.	2,589.	0.	2,589.	96.

DESCRIPTION	DATE ACQUIRED	DATE SOLD	METHOD ACQUIRED
OFFICE TABLE - SENEGAL	01/01/00	06/30/07	PURCHASED

NAME OF BUYER	GROSS SALES PRICE	COST OR OTHER BASIS	EXPENSE OF SALE	DEPREC	NET GAIN OR (LOSS)
UNKNOWN	4.	0.	0.	0.	4.

DESCRIPTION	DATE ACQUIRED	DATE SOLD	METHOD ACQUIRED
PLASTIC CHAIRS - SENEGAL	01/01/00	06/30/07	PURCHASED

NAME OF BUYER	GROSS SALES PRICE	COST OR OTHER BASIS	EXPENSE OF SALE	DEPREC	NET GAIN OR (LOSS)
UNKNOWN	11.	0.	0.	0.	11.

DESCRIPTION	DATE ACQUIRED	DATE SOLD	METHOD ACQUIRED
1998 VEHICLE - SENEGAL	01/01/00	06/30/07	PURCHASED

NAME OF BUYER	GROSS SALES PRICE	COST OR OTHER BASIS	EXPENSE OF SALE	DEPREC	NET GAIN OR (LOSS)
UNKNOWN	4,514.	0.	0.	0.	4,514.

DESCRIPTION		DATE ACQUIRED	DATE SOLD	METHOD ACQUIRED	
GAIN ON EXCHANGE				PURCHASED	

NAME OF BUYER	GROSS SALES PRICE	COST OR OTHER BASIS	EXPENSE OF SALE	DEPREC	NET GAIN OR (LOSS)
THRU BROKERAGE	28.	0.	0.	0.	28.
TO FM 990, PART I, LN 8	4,942.	2,589.	0.	2,589.	4,942.

FORM 990	INCOME AND COST OF GOODS SOLD INCLUDED ON PART I, LINE 10	STATEMENT 4

INCOME		
1. GROSS RECEIPTS	228,942	
2. RETURNS AND ALLOWANCES		
3. LINE 1 LESS LINE 2		228,942
4. COST OF GOODS SOLD (LINE 13)	125,732	
5. GROSS PROFIT (LINE 3 LESS LINE 4)		103,210
COST OF GOODS SOLD		
6. INVENTORY AT BEGINNING OF YEAR	13,404	
7. MERCHANDISE PURCHASED	50,412	
8. COST OF LABOR		
9. MATERIALS AND SUPPLIES		
10. OTHER COSTS	73,140	
11. ADD LINES 6 THROUGH 10		136,956
12. INVENTORY AT END OF YEAR	11,224	
13. COST OF GOODS SOLD (LINE 11 LESS LINE 12). .		125,732

FORM 990	COST OF GOODS SOLD - OTHER COSTS	STATEMENT 5

DESCRIPTION	AMOUNT
ORGANIC GRAIN PURCHASED FROM FARMER FOR RESALE	73,140.
TOTAL INCLUDED ON FORM 990, PART I, LINE 10B	73,140.

FORM 990	OTHER CHANGES IN NET ASSETS OR FUND BALANCES	STATEMENT 6

DESCRIPTION	AMOUNT
PRIOR PERIOD ADJ TO ADJUST THE VALUATION OF THE CONTRIBUTION RECEIVABLE FROM RODALE, INC. AND RECLASSIFY IT TO TEMPORARILY RESTRICTED NET ASSETS	8,390,820.
PRIOR PERIOD ADJ TO ADJUST FAIR VALUE OF PERMANENTLY RESTRICTED ENDOWMENT	99,184.
PRIOR PERIOD ADJ - IMPACT OF ABOVE TO ADJUSTMENTS ON UNRESTRICTED NET ASSETS	<6,975,464.>
CHANGE IN UNREALIZED APPRECIATION OF INVESTMENTS-UNRESTRICTED	<58,878.>
CHANGE IN UNREALIZED APPRECIATION OF INVESTMENTS-PERM RESTRICTED	<53,267.>
TOTAL TO FORM 990, PART I, LINE 20	1,402,395.

FORM 990	SALES OF INVENTORY	STATEMENT 7

DESCRIPTION OF SALES CATEGORY	GROSS SALES	COGS	NET SALES
BOOKSTORE/CATALOG	96,031.	52,592.	43,439.
ORGANIC GRAIN AND ORGANIC VEGETABLES	132,911.	73,140.	59,771.
TOTAL AMOUNTS	228,942.	125,732.	103,210.

FORM 990 CASH GRANTS AND ALLOCATIONS TO OTHERS STATEMENT 8

CLASS OF ACTIVITY/DONEE'S NAME AND ADDRESS	AMOUNT
GRANT-GARDEN SUPPLIES LEARNING GATE COMMUNITY SCHOOL 16215 HANNAH ROAD LUTZ, FL 33549	1,000.
GRANT-GARDEN SUPPLIES TONGUE RIVER ELEMENTARY SCHOOL P.O. BOX 849, 124 DAYTON STREET RANCHESTER, WY 82839	500.
GRANT-GARDEN SUPPLIES GREEN CHIMNEYS SCHOOL P.O. BOX 719, 400 DOANSBURG ROAD BREWSTER, NY 10509	250.
ANNUAL DONATION KUTZTOWN FIRE COMPANY 310 NOBLE STREET KUTZTOWN, PA 19530	25.
COMPOST DONATION SOUTH BETHLEHEM COMMUNITY GARDEN 27 MEMORIAL DRIVE WEST BETHLEHEM, PA 18015	700.
COMPOST DONATION EMMAUS HIGH SCHOOL 500 MACUNGIE AVENUE EMMAUS, PA 18049	70.
TOTAL INCLUDED ON FORM 990, PART II, LINE 22B	2,545.

FORM 990 STATEMENT OF ORGANIZATION'S PRIMARY EXEMPT PURPOSE PART III STATEMENT 9

EXPLANATION

THE RODALE INSTITUTE WORKS PEOPLE WORLDWIDE TO ACHIEVE A REGENERATIVE FOOD SYSTEM THAT RENEWS ENVIRONMENTAL AND HUMAN HEALTH. ITS COMMITMENT TO RESEARCH IS THE BACKBONE OF ITS MISSION, AND ITS RESEARCH HAS HELPED SUPPORT THE MOVEMENT FOR NATIONAL EDUCATION AND RESEARCH ON ORGANIC AGRICULTURE AND FOOD. IT IS ENGAGED IN PROMOTING AND TAKING THE MESSAGE OF ORGANIC AND REGENERATIVE AGRICULTURE TO FARMERS, AGRICULTURAL RESEARCHERS, POLICY MAKERS, AND THE GENERAL PUBLIC IN THE U.S. AND WORLDWIDE. IT ALSO

RECOGNIZE CHILDREN AS THE EARTH'S FUTURE DECISION MAKERS. AND ITS WWW.KIDSREGEN.ORG WEBSITES PROVIDES FACTUAL FUN AND USEFUL INFORMATION TO EMPOWER KIDS, PARENTS, AND EDUCATORS TO MAKE HEALTHY CHOICES.

FORM 990 OTHER PROGRAM SERVICES STATEMENT 10

DESCRIPTION OF OTHER PROGRAM SERVICES	GRANTS AND ALLOCATIONS	EXPENSES
INTERNATIONAL PROGRAMS	0.	151,223.
COMMUNICATIONS	0.	137,709.
TOTAL TO FORM 990, PART III, LINE E		288,932.

FORM 990 OTHER NOTES AND LOANS REPORTED SEPARATELY STATEMENT 11

BORROWER'S NAME	TERMS OF REPAYMENT
RODALE, INC.	QUARTERLY PAYMENT OF INTEREST WITH PRINCIPAL BALLOON PAYMENT

DATE OF NOTE	MATURITY DATE	ORIGINAL LOAN AMOUNT	INTEREST RATE	FMV OF CONSIDERATION
01/01/91	03/31/11	1,030,580.	7.00%	1,030,580.

SECURITY PROVIDED BY BORROWER	PURPOSE OF LOAN
NONE	REFINANCE CONSIDERATION FOR REPURCHASE OF PREFERRED STOCK OF RODALE INC

RELATIONSHIP OF BORROWER	DESCRIPTION OF CONSIDERATION	DOUBTFUL ACCT ALLOWANCE	BALANCE DUE
	PREFERRED STOCK OF RODALE, INC.	0.	1,030,580.
TOTALS INCLUDED ON FORM 990, PART IV, LINE 51		0.	1,030,580.

FORM 990 DEPRECIATION OF ASSETS NOT HELD FOR INVESTMENT STATEMENT 12

DESCRIPTION	COST OR OTHER BASIS	ACCUMULATED DEPRECIATION	BOOK VALUE
LAND	254,726.	0.	254,726.
LAND IMPROVEMENTS	34,421.	1,864.	32,557.
MACHINERY AND EQUIPMENT	1,123,631.	958,814.	164,817.
TOTAL TO FORM 990, PART IV, LN 57	1,412,778.	960,678.	452,100.

FORM 990 NON-GOVERNMENT SECURITIES STATEMENT 13

SECURITY DESCRIPTION	COST/FMV	CORPORATE STOCKS	CORPORATE BONDS	OTHER PUBLICLY TRADED SECURITIES	TOTAL NON-GOV'T SECURITIES
EQUITY SECURITIES	FMV			1,634,310.	1,634,310.
TO FORM 990, LINE 54A, COL B				1,634,310.	1,634,310.

FORM 990 OTHER REVENUE NOT INCLUDED ON FORM 990 STATEMENT 14

DESCRIPTION	AMOUNT
COGS - BOOKSTORE/CATALOGS	52,592.
COGS - ORGANIC GRAIN AND ORGANIC VEGETABLES	73,140.
TOTAL TO FORM 990, PART IV-A	125,732.

FORM 990 OTHER EXPENSES NOT INCLUDED ON FORM 990 STATEMENT 15

DESCRIPTION	AMOUNT
COGS - BOOKSTORE/CATALOGS	52,592.
COGS - ORGANIC GRAIN AND ORGANIC VEGETABLES	73,140.
TOTAL TO FORM 990, PART IV-B	125,732.

FORM 990 PART V-A - LIST OF CURRENT OFFICERS, DIRECTORS, TRUSTEES AND KEY EMPLOYEES STATEMENT 16

NAME AND ADDRESS	TITLE AND AVRG HRS/WK	COMPEN-SATION	EMPLOYEE BEN PLAN CONTRIB	EXPENSE ACCOUNT
PAUL MCGINLEY 611 SIEGFRIEDALE ROAD KUTZTOWN, PA 19530-9320	CO-CHAIR OF THE BOARD 1.00	0.	0.	0.
ARDATH RODALE 611 SIEGFRIEDALE ROAD KUTZTOWN, PA 19530-9320	CO-CHAIR OF THE BOARD 1.00	0.	0.	0.
ANTHONY RODALE 611 SIEGFRIEDALE ROAD KUTZTOWN, PA 19530-9320	CHAIRMAN EMERITUS 1.00	0.	0.	0.
MARK KINTZEL 611 SIEGFRIEDALE ROAD KUTZTOWN, PA 19530-9320	SECRETARY 1.00	0.	0.	0.
MARIA RODALE 611 SIEGFRIEDALE ROAD KUTZTOWN, PA 19530-9320	VICE CHAIRMAN 1.00	0.	0.	0.
LOUISE SCHORN SMITH 611 SIEGFRIEDALE ROAD KUTZTOWN, PA 19530-9320	DIRECTOR 1.00	0.	0.	0.
GEORGE BIRD 611 SIEGFRIEDALE ROAD KUTZTOWN, PA 19530-9320	DIRECTOR 1.00	0.	0.	0.
JOSEPH MCMAHON 611 SIEGFRIEDALE ROAD KUTZTOWN, PA 19530-9320	DIRECTOR 1.00	0.	0.	0.
LORNA DONALDSON 611 SIEGFRIEDALE ROAD KUTZTOWN, PA 19530-9320	DIRECTOR 1.00	0.	0.	0.
W. CLINTON PETTUS 611 SIEGFRIEDALE ROAD KUTZTOWN, PA 19530-9320	DIRECTOR 1.00	0.	0.	0.
DR. TED ALTER 611 SIEGFRIEDALE ROAD KUTZTOWN, PA 19530-9320	DIRECTOR 1.00	0.	0.	0.

CHRISTIANE BAKER 611 SIEGFRIEDALE ROAD KUTZTOWN, PA 19530-9320	DIRECTOR 1.00	0.	0.	0.
HELEN PISZEK NELSON 611 SIEGFRIEDALE ROAD KUTZTOWN, PA 19530-9320	DIRECTOR 1.00	0.	0.	0.
JOHN MCCUE 611 SIEGFRIEDALE ROAD KUTZTOWN, PA 19530-9320	CHIEF OPERATING OFFICER 40.00	138,380.	1,463.	0.
TIM LASALLE 611 SIEGFRIEDALE ROAD KUTZTOWN, PA 19530-9320	CHIEF EXECUTIVE OFFICER 40.00	75,112.	4,761.	0.
ROSALBA MESSINA - RESIGNED 8/17/07 611 SIEGFRIEDALE ROAD KUTZTOWN, PA 19530-9320	INTERIM PRESIDENT/CEO 40.00	78,894.	0.	0.
TOTALS INCLUDED ON FORM 990, PART V-A		292,386.	6,224.	0.

FORM 990 EXPLANATION OF RELATIONSHIP STATEMENT 17
PART V-A, LINE 75B

INDIVIDUAL'S NAME	TITLE OR ROLE
ARDATH RODALE	CO-CHAIRMAN OF RODALE INSTITUTE

INDIVIDUAL'S NAME	TITLE OR ROLE
ANTHONY RODALE	CHAIRMAN EMERITUS OF RODALE INSTITUTE

EXPLANATION OF RELATIONSHIP

MOTHER AND SON

INDIVIDUAL'S NAME	TITLE OR ROLE
ARDATH RODALE	CO-CHAIRMAN OF RODALE INSTITUTE

INDIVIDUAL'S NAME	TITLE OR ROLE
MARIA RODALE	VICE CHAIRMAN OF RODALE INSTITUTE

EXPLANATION OF RELATIONSHIP

MOTHER AND DAUGHTER

INDIVIDUAL'S NAME	TITLE OR ROLE
ANTHONY RODALE	CHAIRMAN EMERITUS OF RODALE INSTITUTE

INDIVIDUAL'S NAME	TITLE OR ROLE
MARIA RODALE	VICE CHAIRMAN OF RODALE INSTITUTE

EXPLANATION OF RELATIONSHIP

BROTHER AND SISTER

FORM 990 LIST OF STATES RECEIVING COPY OF RETURN STATEMENT 18
PART VI, LINE 90

STATES

AL,AK,AZ,AR,CA,CO,CT,DC,FL,GA,HI,IL,KS,KY,LA,MD,MA,ME,MI,MO,MN,MS,NC,NE,ND
NH,NJ,NM,NY,OH,OK,OR,PA,RI,SC,TN,UT,VA,WA,WV,WI

FORM 990 PART VIII - RELATIONSHIP OF ACTIVITIES TO STATEMENT 19
ACCOMPLISHMENT OF EXEMPT PURPOSES

LINE	EXPLANATION OF RELATIONSHIP OF ACTIVITIES
93 A-C 102 AND 103	ALL ACTIVITIES RELATE TO THE SALE OF EDUC BOOKS, WORKSHOP REGISTRATION, TECHNICAL SERVICES, AND CHILDREN EDUC EXHIBIT RENTAL. THEY ARE IMPORTANT ASPECTS OF FURTHERING PUBLIC AWARENESS OF THE MAIN PURPOSE OF THE INSTITUTE, WHICH IS THE GATHERING OF PRACTICAL HOW-TO INFORMATION WHICH IS THEN PROVIDED TO FARMERS, CHILDREN, RESEARCHERS, EXTENSIONISTS AND POLICY-MAKERS WORLDWIDE TO REGENERATE HUMAN AND ENVIRONMENTAL HEALTH.

SCHEDULE A | EXPLANATION OF TRANSACTIONS PART III, LINE 2A | STATEMENT 20

THE FOLLOWING BOARD MEMBERS ARE ALSO ON THE RODALE INC BOARD: ARDATH RODALE AND ANTHONY RODALE. THE RODALE INSTITUTE IS NOT A RELATED ORGANIZATION BY THE 50% BOARD OVERLAP RULE AND OWNERSHIP. THE RODALE INSTITUTE LEASES OFFICE SPACE FROM RODALE INC AT $833 PER MONTH CONDUCTED AT FMV.

SCHEDULE A | EXPLANATION OF TRANSACTIONS PART III, LINE 2C | STATEMENT 21

THE INSTITUTE PAID RODALE INC $13,146 FOR EDUCATIONAL BOOKS FOR RESALE AT THE RODALE INSTITUTE BOOKSTORE/CAFE. THE FOLLOWING OFFICERS ARE BOARD MEMBERS OF BOTH THE INSTITUTE AND RODALE INC: ARDATH RODALE AND ANTHONY RODALE.

PAUL MCGINLEY, BOARD MEMBER OF THE ORGANIZATION, IS A PARTNER OF GROSS MCGINLEY LABARRE AND EATON LLP WHO IS THE LEGAL COUNSEL OF THE ORGANIZATION.

SCHEDULE A OTHER INCOME STATEMENT 22

DESCRIPTION	2006 AMOUNT	2005 AMOUNT	2004 AMOUNT	2003 AMOUNT
OTHER INCOME	71,943.	61,962.	67,249.	23,903.
TOTAL TO SCHEDULE A, LINE 22	71,943.	61,962.	67,249.	23,903.

Rodale Institute
EIN – 23-7206884
Statement Supporting Form 990 Part III – Statement of Program Service Accomplishments

60th anniversary brings new leadership

In 2007, the Rodale Institute celebrated 60 years of pioneering organic agricultural research and education. We also brought on board our first-ever CEO, Tim LaSalle, Ph.D. Dr. LaSalle—who holds a doctorate in depth psychology, a master's degree in populations genetics and a bachelor's degree in science—immediately challenged our organization to look at the big picture to understand how organic agriculture could play a major role in meeting some of the world's most pressing health and environmental challenges. These include the areas of nutrition, famine prevention and global warming.

Prior to joining the Institute, Dr. LaSalle served as executive director for various other nonprofits, including the Northwest Earth Institute and the Allan Savory Center for Holistic Management. For 12 years he was a full professor at Cal Poly, where he taught dairy science classes and served as the president and CEO of California's Agriculture Education Foundation.

2007 milestones

Research and training

- Revised the Farming Systems Trial to include contemporary conventional farming practices of no-till with herbicides coupled with GM seed stock, as well as cutting-edge organic no-till practices, along side the original organic and conventional treatments.
- Received Organic Farming Research Foundation (OFRF) grant to evaluate organic biological controls for cutworms in corn.
- Received Pennsylvania Energy Development Authority (PEDA) grant to improve measurement and identification of changes in soil organic matter and carbon sequestration.
- Research agroecologist Matthew Ryan completed his master's degree in weed ecology from The Pennsylvania State University.
- Received Northeast IPM (Integrated Pest Management) research grant to experiment with cover crops for weed suppression.
- Provided key inputs for the Pennsylvania Climate Roadmap, collaborating with the Pennsylvania Environment Council and key stakeholders
- Worked with USDA researchers to release 'Purple Bounty', a new early flowering hairy vetch cultivar, which will allow farmers in more northern climates to utilize this important legume cover crop.

- Hosted a group of six Korean sustainable agriculture students from Gyeongsang National University, and their professor, throughout the month of July.
- Hosted a no-till field day here on our farm.
- Co-hosted the International Conference to Develop Educational Strategies for Sustainable Agriculture at Cornell University.
- Research Manager Paul Hepperly delivered keynote address to Beyond Pesticides Conference in Chicago.
- Published "The Organic Farming Response to Climate Change," covering Rodale Institute carbon sequestration research, in *Pesticides and You* magazine (Vol 27, No 1).
- National Geographic photographer Jim Richardson visited our farm to capture images for a story the state of soil worldwide.
- Published "Studies and Advances in Composting Technology" in *ACRES USA* magazine (Vol 37, No 9), summarizing research from a Pennsylvania Department of Energy Nutrient Sequestration Grant.
- National Sustainable Agriculture information service (ATTRA) interviewed research agronomist Dave Wilson for an "Conversations in the Field" column featuring movers and shakers in the sustainable agriculture movement.
- Research agronomist Dave Wilson presented research results at the American Society of Agronomy-Crop Science Society of America-Soil Science Society of America International Annual Meeting in New Orleans. Wilson also presented at the Northeast Agriculture Expo in Raleigh, North Carolina, and the 10th Anniversary of the Long-term Agroecological Research (LTAR) plots at the Neelly-Kinyon Field Day in Iowa.
- Held composting workshop in Lancaster, Pa.
- Hosted organic production field day here on our farm.
- Hosted Women In Agriculture workshop here on our farm.
- Developed and implemented custom educational programs for students from Lehigh University, Delaware Valley College, Albright College, Lafayette College, Bristol Community College, Alfred State College and Earth University.
- Developed and implemented corporate educational programs for staff from Mars, Inc., and Seeds of Change.

Newfarm.org

- Completed USDA Risk Management Agency (RMA)-funded Online Organic Transition Course, along with complementary Organic System Plan and Crop Conversion Calculator tools.
- Posted farmer-centered stories and sustainable/organic farming news in monthly updates to www.newfarm.org.
- Produced content on developing local, organic food networks; strategic analysis on global food production; role of biofuels in sustainable food system; new/young farmers starting out; innovative land access; organic success at farm and regional organic processing level; grass-based dairy opportunities and managing organic weeds.

International programs

- Rodale Institute teamed up with Food and Agriculture Organization (FAO) and the Swiss Research Institute for Organic Agriculture (FiBL) to explore low-level greenhouse-gas agriculture and food systems.
- Cultivated partnerships to pursue internationally focused programs with Africare, World Neighbors, North Carolina State University, University of Florida, the Regional Research Center for Adaptation of Drought (CERAAS), the Food and Agriculture Organization (FAO), the International Funds for Agricultural Development, the World Bank and USAID.
- Rodale Institute International Programs director Amadou Makhtar Diop, Ph.D., invited by government of Norway to conduct two workshops at an international conference on the topic "Can Africa feed itself? Poverty, Agriculture and Environment – Challenge for Africa." Dr. Diop presented our global young farmer leadership development initiative and described the role that organic farming and agro-ecology should play in the developing world. The symposium led to publication of a book entitled "Africa Can Feed Itself" (The Development Fund, 2007) and featuring Dr. Diop's presentation.
- Bike Town Senegal launched in partnership with Rodale Inc.'s Bicycling Magazine and the healthy living publisher's Bike Town Africa program. Twenty five specially made cargo bikes have been distributed to farmers to date to help them get their products to market.
- Rodale Institute research manager Paul Hepperly selected as Fulbright scholar to teach organic practices to agricultural leaders in Uruguay.
- Research agroecologist Matthew Ryan presented Institute research results at the 7th European Weed Research Society Workshop on Physical and Cultural Weed Control in Germany.

Farm operations

- The initiation of the planning process for a new garden, based on the principles of Natural Agriculture.
- The expansion of the organic no-till work, based on the management of cover crops with the Rodale Roller/Crimper, to include many new farmers and research organizations.
- The Organic Price Report gathered more momentum with the inclusion of new price suppliers.
- Our constructed wetlands project for waste water treatment for our visitor center took a few giant steps forward in 2007 with the acceptance of the USDA-EPA grant.
- We successfully implemented all research field projects and managed the farm production areas with record net farm returns due to high grain prices and good yields.
- Jeff Moyer was voted in as vice-chair of the National Organic Standards Board for 2008

Kid's Regeneration

- Kidsregen.org Organic School Garden Awards contest received entries from around the country. A charter school in Tampa, Florida, took first-place honors.

- Kidsregen.org website continued to offer information and activities promoting food, gardening and farming awareness to children, parents and educators.

- KidsRegen.org shuts down after six years as part of streamlining our web presence (revitalized Rodale Institute website will now include a Kids & Families department).

Communications

- Provided research into organic conversion for policymakers seeking to incentivize conversion to organic agriculture.
- Provided research updates on the Rodale Institute no-till roller/crimper; soil carbon research; agronomic research; and outside research bearing upon regenerative organic systems.
- Continued weekly updates of the Organic Price Report (OPR).
- Supported developing communications effort of the Institute.

Form **8868** (Rev. April 2008)
Department of the Treasury
Internal Revenue Service

Application for Extension of Time To File an Exempt Organization Return

▶ File a separate application for each return.

OMB No. 1545-1709

- If you are filing for an **Automatic 3-Month Extension, complete only Part I** and check this box ▶ [X]
- If you are filing for an **Additional (Not Automatic) 3-Month Extension, complete only Part II** (on page 2 of this form).

Do not complete Part II unless you have already been granted an automatic 3-month extension on a previously filed Form 8868.

Part I **Automatic 3-Month Extension of Time.** Only submit original (no copies needed).

A corporation required to file Form 990-T and requesting an automatic 6-month extension - check this box and complete Part I only ▶ [ ]

All other corporations (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

Electronic Filing (e-file). Generally, you can electronically file Form 8868 if you want a 3-month automatic extension of time to file one of the returns noted below (6 months for a corporation required to file Form 990-T). However, you cannot file Form 8868 electronically if (1) you want the additional (not automatic) 3-month extension or (2) you file Forms 990-BL, 6069, or 8870, group returns, or a composite or consolidated Form 990-T. Instead, you must submit the fully completed and signed page 2 (Part II) of Form 8868. For more details on the electronic filing of this form, visit *www.irs.gov/efile* and click on *e-file for Charities & Nonprofits.*

Type or print	Name of Exempt Organization	**Employer identification number**
	THE RODALE INSTITUTE	23-7206884
File by the due date for filing your return See instructions	Number, street, and room or suite no. If a P.O. box, see instructions. 611 SIEGFRIEDALE ROAD	
	City, town or post office, state, and ZIP code. For a foreign address, see instructions. KUTZTOWN, PA 19530	

Check type of return to be filed (file a separate application for each return):

[X] Form 990	[ ] Form 990-T (corporation)	[ ] Form 4720
[ ] Form 990-BL	[ ] Form 990-T (sec. 401(a) or 408(a) trust)	[ ] Form 5227
[ ] Form 990-EZ	[ ] Form 990-T (trust other than above)	[ ] Form 6069
[ ] Form 990-PF	[ ] Form 1041-A	[ ] Form 8870

- The books are in the care of ▶ CHIEF ADMINISTRATION OFFICER
  Telephone No. ▶ 610-683-1400 FAX No. ▶
- If the organization does not have an office or place of business in the United States, check this box ▶ [ ]
- If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) ______. If this is for the whole group, check this box ▶ [ ] . If it is for part of the group, check this box ▶ [ ] and attach a list with the names and EINs of all members the extension will cover.

1 I request an automatic 3-month (6-months for a corporation required to file Form 990-T) extension of time until AUGUST 15, 2008 , to file the exempt organization return for the organization named above. The extension is for the organization's return for:
▶ [X] calendar year 2007 or
▶ [ ] tax year beginning ______, and ending ______.

2 If this tax year is for less than 12 months, check reason. [ ] Initial return [ ] Final return [ ] Change in accounting period

3a	If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions.	3a	$
b	If this application is for Form 990-PF or 990-T, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit.	3b	$
c	**Balance Due.** Subtract line 3b from line 3a. Include your payment with this form, or, if required, deposit with FTD coupon or, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions.	3c	$ N/A

Caution. If you are going to make an electronic fund withdrawal with this Form 8868, see Form 8453-EO and Form 8879-EO for payment instructions.

LHA **For Privacy Act and Paperwork Reduction Act Notice, see Instructions.** Form **8868** (Rev. 4-2008)

723831
04-16-08

Efiled 5/9/08